



**The California Managed Risk Medical Insurance Board**  
 1000 G Street, Suite 450  
 Sacramento, CA 95814  
 (916) 324-4695 FAX: (916) 324-4878

**Board Members**  
 Clifford Allenby, Chair  
 Areta Crowell, Ph.D.  
 Richard Figueroa  
 Sophia Chang, M.D., M.P.H.

**Ex Officio Members**  
 Jack Campana  
 Kimberly Belshé  
 Dale E. Bonner

## Healthy Families Program

July 2008 Summary

### Healthy Families Statistics:

#### Number of Current Subscribers:

As of 07/31/08: 879,331  
 July 2008 new subscribers: 26,412

#### Ethnicity of Subscribers:

Latino 55.5%  
 Asian & Pacific Islander 10.6%  
 White 10.4%  
 African American 2.1%  
 American Indian & Alaska Nat. .3%  
 Other 18.7%  
 Not Given 2.4%

#### Gender of Subscribers:

Male 51.4%  
 Female 48.6%

#### Top 5 Counties in Enrollment:

(Represents 59.4% of total enrollment)

Los Angeles 25.9% (227,337)  
 Orange 9.4% (82,470)  
 Riverside 8.4% (73,711)  
 San Diego 8.3% (72,968)  
 San Bernardino 7.5% (65,659)

#### Spoken Language of Applicants:

English: 44.9%  
 Spanish: 44.7%  
 Asian: 7.4%  
 (Cantonese, Chinese, Korean, Mandarin & Vietnamese)  
 All Other Languages: 2.2%

### Single Point of Entry (SPE) Statistics:

#### Application Statistics

#### Last 12 Months/Monthly:

Processed: 343,512 / 28,075

#### Application Statistics

#### Monthly:

Processed  
 w/ assistance at SPE: 31.6% (8,881)

Processed  
 w/o assistance at SPE: 68.4% (19,194)

Forwarded to  
 both programs: 5.2% (1,459)

Forwarded to the  
 Medi-Cal Program: 25.4% (7,137)

Forwarded to  
 the HFP: 69.4% (19,479)

#### **SPE Incomplete Applications forwarded to the HFP\*\*: 1,362**

SPE Incomplete Applications  
 w/o assistance\*\*: 93.2% (1,269)

SPE Incomplete Applications  
 w/ assistance\*\*: 6.8% (93)

\*\*Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

**Healthy Families Program  
Enrollment History  
Enrollment Data July 2006 through July 2008**

